



A Report on Expert Talk

Organizing School: School of Science

Organizing Department: Chemistry

Event Title: Expert Talk on “From Idea to Impact: The Startup Journey for Young Innovators”

Event Date: 17th July, 2026

Event Title: Expert Talk (Offline mode)

Venue: G-003, Auditorium Hall

Name of Coordinator(s): Dr. Hardik L. Varu

Name of Experts (if any): Dr. Mrunal A. Ambasana

Participation:	Girls - 82	Boys - 28	Faculties - 20	Total - 130
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Objective of the Event:

To provide students with valuable insights into the startup ecosystem—including the core distinctions between creativity, critical thinking, discovery, invention, and innovation—and to guide them on the strategies, incremental innovation models, and Proof of Concept (POC) development needed to turn their scientific ideas into successful business ventures.

Brief Summary of the Event:

The School of Science organized an expert session titled **“From Idea to Impact: The Startup Journey for Young Innovators,”** delivered by Dr. Mrunal Ambasana, Assistant Professor of Department of Chemistry & Forensic science, Director of Innovation, Startups, Internship, Incubation, Collaborations, Technology and Linkages, Bhakta Kavi Narsinh Mehta University Junagadh. The session aimed to bridge the gap between academic science and entrepreneurship by first clarifying the vital distinctions between creativity, critical thinking, discovery, invention, and innovation through relatable, real-world examples.

Dr. Ambasana deeply focused on **Incremental Innovation**, guiding students on how to make small, smart, and low-risk improvements to existing solutions rather than reinventing the wheel. Concluding with high energy, he demystified the startup ecosystem, emphasized the critical importance of creating a **Proof of Concept (POC)**, and strongly encouraged the young innovators to transform their classroom projects and research into viable, market-ready business ventures.



Is any CO/PO attained under the event? (If Yes, give details):

- **CO:** Understand the essential stages of the startup ecosystem, the distinctions between scientific discovery and market-driven innovation, and the process of developing a Proof of Concept (POC).
- **PO:** Apply critical thinking and scientific knowledge to identify entrepreneurial opportunities and trends in the business world. Understand the role of incremental innovation and validation tools in launching successful student-led startups.

Photograph(s) of Event with Caption:





Dr. Subhash
University



Link for Geo-Tag Photograph(s):

https://drive.google.com/drive/folders/1m6MzEf8qIlvoUBakAysJaJJ2V7L0rAQ9?usp=drive_link

Link for Geo-Tag Video(s):

https://drive.google.com/file/d/1_7__c2fiP6_KrlpX8WHEwwcFZLONDDwL/view?usp=drive_link